

Effective Date: 5/1/25

At Clean Customs, we are committed to protecting your privacy and ensuring the security of your personal information. This Privacy Policy outlines how we collect, use, and safeguard information in connection with our Google Ads campaigns and website interactions.

## 1. Information We Collect

We may collect the following types of information through our Google Ads campaigns:

- Personal Identification Information (e.g., name, email address, phone number)
- Device Information (e.g., IP address, browser type, operating system)
- Website Interaction Data (e.g., pages visited, links clicked, session duration)
- Conversion Data (e.g., actions taken on our website such as form submissions or purchases)

## 1. How We Use Your Information

The information collected may be used to:

- Deliver targeted advertisements based on browsing behavior and interests
- Monitor and improve the performance of our Google Ads campaigns
- Track conversions to measure the effectiveness of our advertising efforts
- Provide customer support and respond to inquiries
- Send marketing communications (with your consent)

## 1. Sharing of Information

We do not sell or share your personal information with third parties, except as necessary to:

- Comply with legal obligations
- Protect the rights, property, or safety of Clean Customs, our users, or others
- Work with third-party service providers who assist in our advertising efforts, such as Google Analytics or Google Ads

## 1. Cookies and Tracking Technologies

We may use cookies and other tracking technologies to:

- Understand user behavior and preferences
- Improve user experience and website performance
- Deliver targeted ads based on previous interactions

## 1. Opt-Out Options

You can opt-out of Google Ads personalization by adjusting your Google Ads settings or by using the Google Ads Opt-Out Plugin. You may also disable cookies through your browser settings.

1. Data Security

We implement appropriate security measures to protect your personal information from unauthorized access, alteration, or disclosure.

1. Changes to This Privacy Policy

We reserve the right to update this Privacy Policy at any time. Changes will be posted on this page, and the "Effective Date" will be updated accordingly.

1. Contact Us

If you have any questions regarding this Privacy Policy, please contact us at:

Clean Customs

775 garden commerce parkway suite c winter garden fl 34787

Phone: 407-487-2407

Email: [info@cleancustomsfl.com](mailto:info@cleancustomsfl.com)